

Privacy Collection Statement (Sum Insured Calculators)

PRIVACY COLLECTION STATEMENT (HOME CONTENTS SUM INSURED CALCULATOR)

Protecting your privacy and personal information is important to us. Land Services SA (**LSSA**) operates the public land titles registry in South Australia and provides certain valuation, data and ICT services to the South Australian Government and other customers throughout Australia and New Zealand. LSSA also provides a number of data products and services involving property, land and home contents information to industry, the broader community and to other organisations and agencies throughout Australia and New Zealand. This includes various Sum Insured Calculators such as CIRCA Contents Calculators, CIRCA Landlord, CIRCA Commercial, CIRCA Farm, CIRCA Build and a Attributes API (each a **Calculator**).

This notice is provided to you at the time we collect your personal information through your use of the Calculator.

What information we collect

When you use our Calculator, we may collect:

- Your email address (if you choose to be sent the results from the Calculator).
- The address of the property that you enter into the Calculator.
- Information about your home and your contents and possessions that you, or someone on your behalf, have entered into the Calculator. This could include occupancy type, age range and gender of occupants, number of bedrooms and other rooms, information on your contents (such as standard, quality of contents and any special items such as antiques, artwork, collections and jewellery). If you choose, you can also edit the Calculator's current estimate of your contents and/or add additional categories of contents or items.
- Technical information such as IP address, browser type, and device information including through Google Analytics.

We also collect information about your property from third party providers and from public datasets (provided by the Australian Bureau of Statistics and Stats NZ) including occupant and household attributes (such as demographic data and household attributes).

By using the Calculator, you or someone acting on your behalf may input data into the Calculator which may include personal information.

If you provide us with personal information about another person, you represent to us that the other individual has received this privacy collection statement and agrees to our collection and handling of their information as outlined in this statement. You acknowledge that we collect and handle their personal information on that understanding.

Why we collect this information

We collect this information to:

- provide you with the Calculator to allow you to obtain an estimate of the cost to replace your home contents;
- send you your calculation results by email, if you request; and
- improve our Calculator and services.

How we use and disclose your information

LSSA will generally use and disclose this personal information for the following reasons.

- **(Data Products and Services):** LSSA provides products and services including data products and data licensing arrangements, which enable LSSA to share data to its customers for the customer's own business purposes (e.g. data matching, internal research purposes and the creation of derivative products). This includes providing to insurers to assist you and your insurer obtain estimates of your home contents for insurance purposes. Some of these other products and services may use information (including personal information) uploaded to the Calculator (**Data**). This means that LSSA uses the Data to manage and provide the Calculator and may also use the Data for its other products and services and other purposes described in this statement.
- **(Analysis and Development of Data Products and Services):** LSSA will also collect, hold, use and disclose this personal information to analyse the Data alone and in combination with other data, to derive insights and analysis.

The Data, and the other derived data, insights and analysis will be used to develop, offer and provide data products and services to insurers and other third parties interested in the home contents insurance market. The nature of these data products and services will change over time depending on customer needs and preferences but may include reports available online that summarise home and contents sum insured trends (such as average sum insured amounts by suburb and areas of potential underinsurance), portfolio level insights (such as geographical exposure and/or exposure to natural disaster events) or wholesale data containing property-level attributes.

The Data is used to create these products and services. While they may contain information available on a public register or relating to property or home contents attributes, they will not display names, contact details or age). However, you should be aware that some Data may remain potentially identifiable through alternative sources such as Real Property Register Books. You can visit LSSA's website at www.landservices.com.au to learn more about the data products and services LSSA offers.

- **(Maintaining the Calculator):** LSSA will generally disclose this personal information to third parties and service providers who provide products and services to LSSA (where disclosure may be necessary to provide such products and services) such as to help us support and maintain the Calculator.
- **(As required by law):** There may also be situations where LSSA is required by law or as part of its obligations to the South Australian Government to disclose your personal information.

The Calculator is provided free of charge. By uploading (or having someone upload) personal information into the Calculator, or by providing us with your email address to receive a report, you consent to LSSA using your data as described in this Collection Statement and our Privacy Policy available at <https://www.landservices.com.au/privacy> (**LSSA Privacy Policy**).

Your information is stored in Australia. If we disclose information overseas, we will ensure appropriate protections are in place in accordance with applicable privacy laws applying to LSSA from time to time. However, the Calculator is accessible worldwide on the internet.

How your information may be viewed by others

When you use the Calculator and enter or modify information about your household (such as occupancy type, number and age range of occupants), this information may be saved and associated with the property address you entered.

This means that if another person uses the Calculator and enters the same property address, they may see the household information that you (or someone else) previously entered for that address. This allows the Calculator to provide more accurate estimates based on information users have provided about specific properties.

The Calculator is publicly accessible and does not require users to register or log in. Anyone who knows a property address can use the Calculator to obtain a contents estimate for that address and may see household information previously entered by you or others. Because property ownership information is publicly available through Land Titles Registers throughout Australia, it may be possible for someone to link the household information in the Calculator to the property owner's identity.

If you do not want specific, rather than estimated, household information about your property to be viewable by others who use the Calculator, you should not modify the pre-populated estimates in the Calculator. You can still obtain an estimate using the pre-populated data without entering specific information about your household.

Your choices

When you use our Calculator, providing your email address and updating any of the components of the home contents assessment in the Calculator is optional. You can use the Calculator without providing your email address or entering all requested details, and the Calculator will still provide an estimate. However, if you do not provide us with the personal information requested through the Calculator, you or the applicable insurer you are dealing with may be unable to receive full benefit of the Calculator or be emailed a report of your Contents Estimate.

The LSSA Privacy Policy contains information about your rights including how you can access personal information held by LSSA, request correction of such information and complain about LSSA's handling of personal information subject to the Australian Privacy Principles under the *Privacy Act 1988* (Cth), including how LSSA will handle such complaints.

If you have any queries about this statement, or would like to discuss any of this information further, please contact LSSA via any of the below contact details:

- **By mail:** Attention: The Privacy Officer, Land Services SA, 101 Grenfell Street, Adelaide SA 5000, Australia
- **By phone:** +61 8 8423 5000
- **By email:** privacy@landservices.com.au

All references to **Land Services SA** (or to **LSSA, we, us** or **our**) in this statement, means Land Services SA Operating Pty Limited ACN 618 229 815 as trustee for the Land Services SA Operating Trust ABN 86 836 650 939 including our subsidiaries, affiliated entities and brands (including "Sum Insured" and Relational Data Systems Pty Ltd).